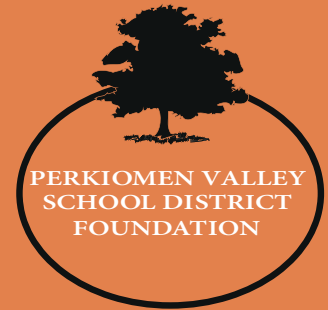


2020 - 2021 ANNUAL REPORT





PRESIDENT'S GREETING

The 2020-2021 school year has finally come to an end. And what a year it has been! Our school community learned lots of new vocabulary words like asynchronous, unprecedented, asymptomatic, and community spread. Those words will surely make an appearance on the SAT soon enough.

But as I reflect on what transpired during the year, several more positive words come to mind when describing how the Perkiomen Valley School District students, staff, and the community responded to the pandemic. Students, parents and staff exhibited grit and perseverance, constantly adjusting to an ever-changing set of circumstances that challenged traditional notions of public education and how we live our lives. PV's staff and officials handled themselves with professionalism and dedication, even when grace was not always afforded to them.

On behalf of the PVSD Foundation Board, I want to thank everyone in the PVSD community for supporting the Foundation, our schools, and students even in the midst of the pandemic.

A new school year is now upon us. For The Foundation, that means the return of our two most popular fundraisers: the Harlem Wizards and Dodgeball. Let's celebrate the positive and remember all of the reasons why we are "Proud to be Vikings".
#PVSDSTRONG

Sincerely,
Allison Petersen, PVSD Foundation President



WHO WE ARE

The Perkiomen Valley School District Foundation is an independent 501(c)(3), nonprofit organization created to provide supplemental funding and to enhance the educational opportunities offered to the students of the Perkiomen Valley School District.

The Foundation's mission is to provide funding for projects and programs that would not otherwise be available through tax dollars and other traditional sources.

2020 - 2021 BOARD MEMBERS

Kristin Craven, Executive Director

Allison Petersen, President

Jon Chesshire, Vice President

Shelley Douglas, Secretary

Jim Weaver, Treasurer

Elizabeth Dowiak

Tracy Fleming

Karen Foley

Ken Fulmer

Tammy Fulmer

Anna Giorgi

Cindy Hickey

Tim Hickey

Nancy Jaworski

Dr. Reena Kolar

Jessica Lester

Dr. Barbara Russell

Stacey Schimpf

Christy Smith

Lauri Smith

Lori Smith

Jeff Schweitzer

Tracy Tesfaye

Anthony Wallace

WELCOME, KRISTIN!

The Perkiomen Valley School District Foundation has named Kristin Craven its new Executive Director. Craven formerly was the Special Events & Marketing Manager at Special Olympics Pennsylvania. In the past, many of the Executive Director's responsibilities were

performed by the all-volunteer Board of Directors, but as The Foundation continued to grow, so did the need for a dedicated person to assist with the management. In the Executive Director role, Craven will be building a greater social media presence, expanding fundraising events and opportunities, and improving upon the organizational structure and grant process. Craven will be leading the charge in the Harlem Wizards basketball fundraiser, annual Dodgeball Tournament, and other established Foundation events with the continued assistance of the Foundation Board.

A resident of Royersford, PA, she earned her BS in Business Administration from Drexel University, Philadelphia, PA in 2011. She received her MS in Hospitality Management from Drexel University in 2013. Be on the lookout for her in the community. Kristin can be reached at FoundationED@pvpsd.org.



SOCIAL MEDIA



FACEBOOK



INSTAGRAM



TWITTER

Follow us at @PVSDFoundation on all 3 platforms

We're on social media!

This year, June 30th, Social Media Day, marked the launch of our Twitter account. Follow us on Facebook, Instagram, and Twitter at @PVSDFoundation.

In the upcoming year, we will be making more of a splash on social media. We will be sharing event information and updates, reminders, and of course, updates on the projects and programs we have funded.



HARLEM WIZARDS RETURN

The Foundation is pleased to announce the return of the World Famous Harlem Wizards to the Valley on Saturday, November 13, 2021. Will the Vikings pull an upset and beat the Wizards this year? Come out to this fun-filled event and find out. Ticket information will be sent home with elementary students in October. Local business and organization sponsorships are available through our website at <https://pv sdfoundation.org/fundraising-events/>

REVOLUTION PREP

The Perkiomen Valley School District Foundation is proud to partner with Revolution Prep to offer SAT/ACT Prep and other tutoring services to the Perkiomen Valley School District families, faculty, and staff. Revolution Prep is a leader in live-online academic and test prep resources and programs that support students and families, K-12 and into college, and is the only company that employs full-time professional tutors.

Programs available:

- SAT Boot Camp
- ACT 12-Hour Small Group Course
- PSAT/NMSQT 24-Hour Small Group Course
- Private Tutoring in over 30 subjects
- Tutoring
- Revolution Prime Membership
- Homework Help Program

Special Pricing available for those enrolled in the Free & Reduced Lunch program and PVSD full-time faculty and staff. For more information, please visit

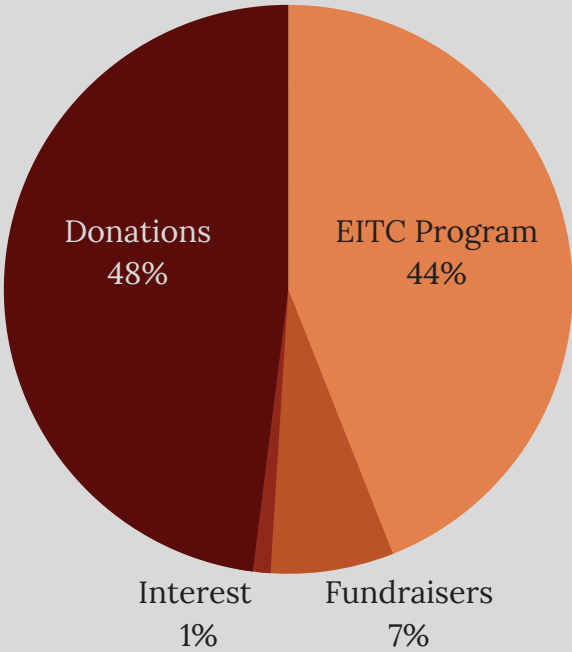
<https://pv sdfoundation.org/sat-act-prep/>.



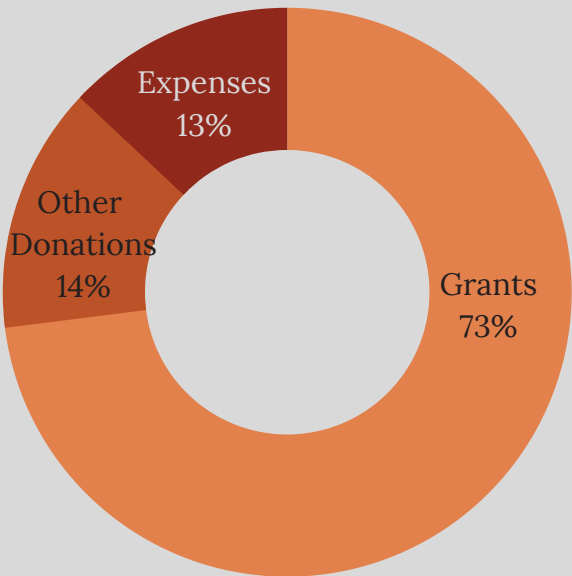
FOUNDATION BUDGET



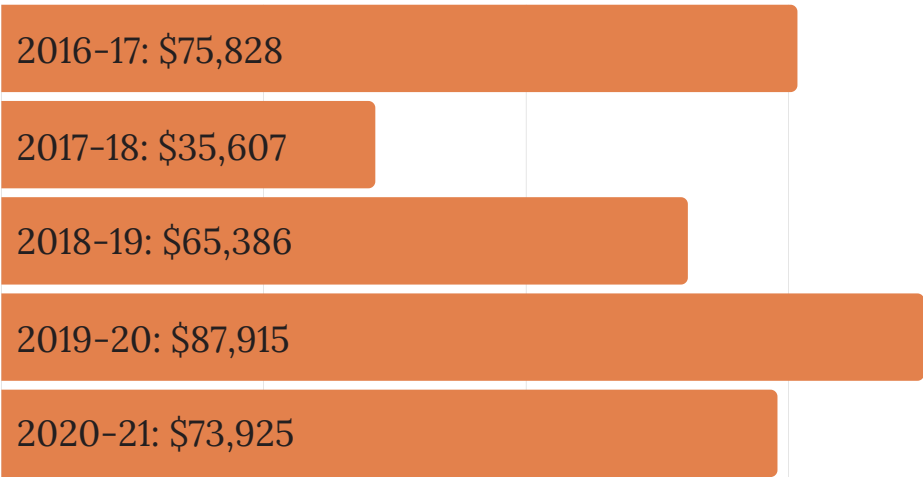
WHERE THE MONEY COMES FROM:



WHERE THE MONEY GOES:



Grant Money
Awarded by year



HOW YOU CAN HELP

Contributions made to the PVSD Foundation are an investment in stronger educational programs for students and, therefore, an investment in our community. Every time the school district is able to incorporate new and updated programs that challenge and empower students, our students' academic potential grows and our school district community is strengthened. Strong school districts attract new residents, businesses, and students to our community. There are many ways to support our school district and community through the PVSD Foundation.

JOIN THE EITC PROGRAM & DONATE TO GET TAX CREDIT

The PVSD Foundation has been approved by the PA Department of Community and Economic Development (DCED) as an educational improvement organization.

By donating to The Foundation through the EITC program, you are supporting public education and keeping state tax dollars in the local community.

Through the Educational Improvement Tax Credit (EITC) Program, a state program that provides companies with tax credits for donations to a nonprofit educational improvement organization, a business can receive a tax credit equal to 75% of a contribution (up to \$750,000). Credits can be increased to 90% of the contribution if a business agrees to provide the same amount for two consecutive tax years.

Types of businesses that are eligible:

- C-Corporations
- S-Corporations
- Partnerships
- Sole Proprietors
- Limited Liability Companies (LLCs)
- Subchapter S-Corporations and other businesses that pay their state business taxes under the personal income tax on PA business income

THANK YOU TO OUR 2020-21 EITC SPONSOR



DONATE FUNDS/SPONSORSHIPS

- Send in a check made payable to the **PVSD Foundation** at 3 Iron Bridge Drive, Collegeville, PA 19426.
- Online at www.pvsdfoundation.org
- Amazon Smile
- Matching Contributions
- Payroll deduction PVSD Employees
- Event Sponsorship



OUR DOLLARS IN ACTION

SENIOR RECOGNITION

\$5,000

The Foundation recognized the Class of 2021 with lawn signs for families to put on their lawns to celebrate their student(s). Congratulations to the senior class and we wish you the best of luck in your future endeavors! Video of Seniors receiving their signs from PV TV Live: bit.ly/SRYardSigns

COMMUNITY PARTNERS

\$6,000

In December 2020, The Foundation donated \$3,000 to both the Daily Bread Community Food Pantry and PV Power Packs. Both organizations provide food to those in our community who need additional support.

DISC GOLF COURSE

\$6,285

Middle School West Physical Education Department is adding a new activity to its curriculum for its 600+ students! A disc golf course will allow students to be outside and to learn a lifelong, inclusive sport.



OUR DOLLARS IN ACTION

LASER SYSTEM

\$17,560

Laser technology is used in the real world to design, manufacture, and more. By introducing it to students in middle school, it prepares students for high school and their future. This course will engage students in creativity and critical thinking.

GENIUS BAR

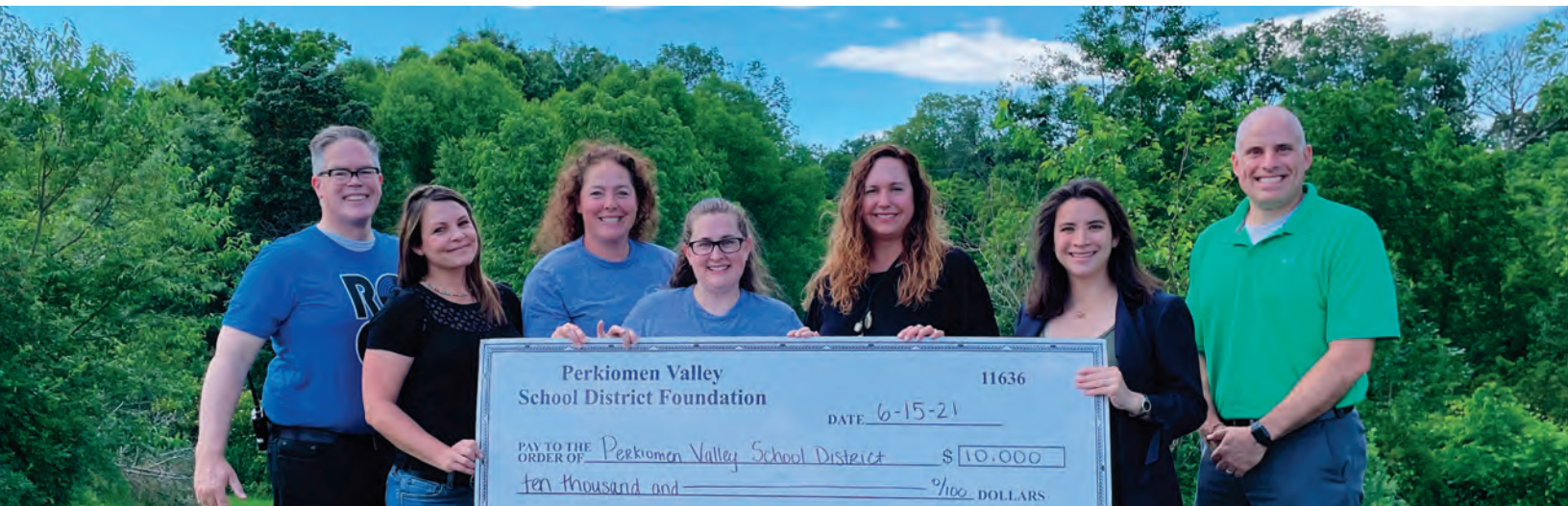
\$18,000

Similar to Best Buy's Geek Squad, the Viking Genius Bar will provide students with authentic real-world opportunities. The course will focus on computer hardware & software, customer service, troubleshooting, and technology-based interests/projects.

LENAPE ARBORETUM & MUHLENBERG WOODS

\$10,000

On June 5, 2021, Perkiomen Valley School District announced a 5-year project that will focus on sustainability and offer students across the district multiple educational opportunities. The Foundation is proud to support this project and made a \$10,000 donation.





CALMING CORNERS

This past year, The Foundation approved \$7,900 for Guidance Counselor Ms. Amy Moss's grant for Calm Down Corners to implement within all classrooms at South Elementary School. Ms. Moss, with the support of principal Mr. Daivid D'Andrea, piloted the Calm Down Corners in the 2019-20 school year in a few first, second, and third-grade classrooms. After positive results, Ms. Moss applied for a grant to make Calm Down Corners available in all classrooms at South Elementary School.

A Calm Down Corner is a safe space, or area, located within the classroom that students can use to regulate their physical or emotional state, take a short break or reset without leaving the classroom. Calm Down Corners are not meant to serve as punishments but rather give students the opportunity (driven by their choice or by their teacher's suggestion) to help themselves feel better when needed. It gives students an appropriate and accessible way to respond to big emotions. Ms. Moss highlighted that the Calm Down Corners create inclusivity because they are accessible to all students, not just students with emotional needs. It also maintains a student's dignity by not making a student leave the classroom but allowing a place to reset when they may need a break. "By allowing students to practice emotional regulation in the classroom, we are strengthening relationships and sending a message to students that they belong in our community and that we value their social-emotional health as much as their academic achievement."

COVID-19 threw a wrench in everyone's plans, including the implementation of Calming Corners. Some teachers were able to utilize their Calming Corners. Mrs. Meyers, a second-grade teacher, has her Calming Corner ready to go, and her class is loving it. She themed hers with a pirate tent and some pirate items. Riley shared with us, "You use the Calming Corner if you're feeling frustrated or can't focus." In Mrs. Meyer's class, students show they need to use the Calming Corner by raising their hand in the letter "C" formation. Mrs. Meyers responds by holding up one to five fingers, indicating how much time a student can spend in the Calming Corner. Chelsea, "I used the noise-canceling headphones. They were really quiet and helped calm me down."

Ms. Moss and all the teachers at South Elementary School are looking forward to having the Calming Corner in full swing during the 2021 – 22 school year.



ANNUAL APPEAL

RAISED:

\$34,595

increase in donations, we also saw an increase in donors. Donations shown here represent those collected up until June 30, 2021. Donations received after that date will appear in next year's report. A HUGE thank you to all of our supporters.

The 2020 - 21 school year saw a record amount raised for our annual campaign, "Be a Hero to Your Favorite Viking". This initiative raised over \$10,000 more than last year's campaign. In addition to seeing an

Odin Level (\$1,000+)

Jonathan & Katherine Chesshire
Maria Craze
Karen Fetter
Timothy & Cindy Hickey
The Merck Foundation
Novartis
Allison & Alex Petersen
Phoenixville Federal Bank & Trust
Pinnaql, Inc.,
in memory of Stephen Hales ('07)

John & Linda Talone
Anthony & Heather Wallace
Gary & Nicole Watts

Thor Level (\$500 - \$999)

Catherine Becker
Michael & Tracy Fleming
Tamara & Ken Fulmer
Johnson & Johnson Foundation
Barbara Russell
Vanguard

Loki Level (\$100 - \$499)

Jennifer Anderson
Mike & Laurel Beattie
Lisa Berrodin
Chandy Family
Kenneth & MaryAnn Davis
Shelley Douglas
Elizabeth Dowiak

Jennifer & Jayson Dupre
Melinde Giatrakis
Jonathan & Anna Giorgi
GlaxoSmithKline Foundation
Ian & Angela Gordon
Traci Henn
Amy & Jack Hurd
Reena & Mahesh Kolar
Anant Kumar
Allyson Larish
Jessica Lester
Karen & Peter Litak
Keith & Denise Matthews
Michael Murphy
Network for Good
Karen Ottaviano

Joy Seeger
Richa Sharma
Jeffrey Sheldon
Richard Wallace & Shannon Spencer
Richard & Catherine Webster
Sandra Weekley

Explorer Level (\$1 - \$99)

Anonymous
Janet Beckman
Stephen Bender
Corrine Bibb
The Blackbaud Giving Fund
Lynne Chesshire

Deborah Chrisman
Tasha Daisey
Tami Firth
April Fish
Virginia Graham
The Grosso Family
Deborah Shelton-Heckman & John Heckman
Patricia Kawczynski
Russ Larson
Cynthia Lewis
Chris Luc
Mary Lou Magyarits
Alexis Mariani
Cindy & Kevin Mawyer
Tim McMahon
Kyle Miller
Justin Moser
Perkiomen Valley Middle School West Home & School
Robert Pessognelli
Pfizer
Brian Pugliese
Danielle Santacroce
Lisa Ward-Elverson

*\$3,175 was earmarked for the COVID-relief fund



Perkiomen Valley School District Foundation
3 Iron Bridge Drive
Collegeville, PA 19426
PVSDFoundation.org

Non-Profit Org.
U.S. Postage
PAID
Reading, PA
Permit #4528

What's inside:

President's Greeting

Board Members

Executive Director Announcement

Foundation Budget

2020 - 2021 Grants

Annual Appeal Update

Upcoming Events:

Support the Perkiomen Valley School District Foundation at one of our upcoming events as a participant, spectator, or sponsor! More information is available on our website.



SAT Boot Camp
Sat, Oct 23



Boon Supply
Nov 5 - Dec 3
2021



Harlem Wizards
Sat, Nov 13, 2021



Dodgeball
Sat, March 5, 2022