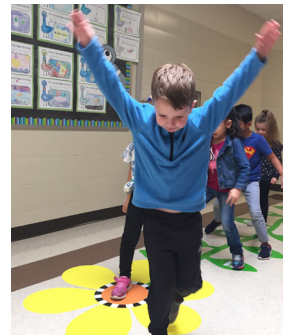




# 2019-2020 ANNUAL REPORT



PVSD Foundation  
3 Iron Bridge Drive  
Collegeville, PA 19426  
CHECK OUT OUR NEW WEBSITE:  
[pv sdfoundation.org](http://pv sdfoundation.org)

# PRESIDENT'S GREETING

The 2019-2020 school year was a year unlike any other. While the world is in upheaval due to circumstances beyond our control, the education of our students and the great work of Perkiomen Valley School District community continues. The Foundation was honored to assist the District in its overnight adjustment to virtual learning by providing \$30,000 for the purchase of Chromebooks, by starting and providing an initial \$20,000 donation for the COVID-19 Relief Fund to help offset pandemic-related costs, and by providing \$5,000 to help make year-end activities special for graduating PV seniors and their families in the midst of the pandemic. Those donations were in addition to grants awarded to PV teachers and staff. Foundation grants are made possible by the generous support of our EITC contributors, local business community, donors, event sponsors, and families who enjoy participating in our annual fundraisers. Their contributions are even more critical as we continue to "grow the minds of the future" in a changed world, and we thank all for their generosity.

Sincerely,  
Allison Petersen, PVSD Foundation President

## WHO WE ARE

The Perkiomen Valley School District Foundation is an independent, 501(c)(3), non-profit organization created to provide supplemental funding and to enhance the educational opportunities offered to the students of the Perkiomen Valley School District.

The Foundation mission is to provide funding for programs that would not otherwise be available through tax dollars and other traditional sources.



### 2019-2020 PVSD FOUNDATION BOARD MEMBERS

Allison Petersen, President  
Jon Chesshire, Vice President  
Shelley Douglas, Secretary  
Jim Weaver, Treasurer  
Liz Dowiak  
Karen Foley  
Tracy Fleming  
Ken Fulmer  
Tammy Fulmer  
Anna Giorgi  
Lisa Goldberg  
Cindy Hickey

Tim Hickey  
Nancy Jaworski  
Pam Kirkman  
Dr. Reena Kolar  
Jessica Lester  
Melissa Renner  
Dr. Barbara Russell  
Stacey Schimpf  
Jeff Schweitzer  
Laurie Smith  
Lori Smith  
Anthony Wallace





# WHAT WE DO

## OUR FUNDRAISERS

### **Boon Supply (Formerly Mixed Bag Designs)**

Held each fall, school families have the opportunity to purchase bags and other items through Boon Supply. This fundraiser generated over \$8,290.

**Dodgeball Tournament** - For the last six years, the PVSD Foundation has organized a Dodgeball Tournament that brings out hundreds of families to participate in an afternoon of spirited competition. This year's tournament raised over \$21,000 for the Foundation, thanks to all of the families, sponsors and volunteers who supported this event.

**Harlem Wizards** - The PVSD Foundation partners with the comedic basketball team, the Harlem Wizards, to raise funding through a performance held at Perkiomen Valley High School every two years. The November performance in 2019 helped the Foundation raise over \$11,480.



## FOUNDATION GRANTS AWARDED TO PVSD

### **Fall 2019**

- \$4,000 to fund the One School One Book program South Elementary School to support literacy and community
- \$6,320 for flipFORMS Multi-Position Platforms for music classrooms at South Elementary School
- \$2,798 to equip science students for advanced studies related to Science Olympiad and the Science Fair at Perkiomen Valley High School
- \$4,000 (\$2,000 per school) to Middle School East and Middle School West for use in Schoolwide Positive Behavioral Intervention and Support (SWPBIS) implementation
- \$4,560 for whiteboard tables at South Elementary School
- \$736 for purchase of various text sources to support multicultural diversity within a classroom library at South Elementary School
- \$4,000 to support multicultural diversity within the school libraries at South, Schwenksville, Evergreen, and Skippack Elementary Schools.
- \$5,000 to support senior recognition efforts at Perkiomen Valley High School, in light of the pandemic
- \$20,000 to support educational/operational needs of Perkiomen Valley School District during the time of the district's closure due to the pandemic
- \$30,000 to purchase Chromebooks for elementary school students needed for virtual learning during the school district's closure during the pandemic

### **Spring 2020**

- \$501 for the creation and maintenance of a garden at Perkiomen Valley High School
- \$6,000 for the development of a sensory room at Skippack Elementary School to benefit students with special needs

# OUR DOLLARS IN ACTION

## **flipFORMS for South Elementary School: \$6,320 Award**

Grant funding was used to purchase portable, flexible platforms that can be arranged in different layouts for risers, tiered seating or one flat platform. The platforms have been popular in music classes because they allow students to see the teacher while singing and can be configured in a number of different ways for creative lessons and performance arrangements.



*I wanted to express sincere gratitude to you and the Foundation for approving and funding the purchase of the Flip-Forms for the music classroom at South. We have been thoroughly enjoying them over the past few weeks and are excited to explore even more.*

- Erin Maxymillian  
General & Vocal Music Teacher, South Elementary School



## **Sensory Paths at Evergreen and South Elementary Schools: \$5,000**

Thanks to a grant from the PVSD Foundation, hallway sensory paths were installed at South and Evergreen Elementary Schools. The paths include letters, numbers and images, and can be used to engage students in learning the alphabet and counting, while also offering a chance for students to practice their motor skills and engage in “brain breaks” to refocus.

## **Inclusive Playground Equipment for Schwenksville Elementary School: \$6,914**

Students of all abilities at Schwenksville Elementary School are enjoying the new inclusive playground equipment paid for through a PVSD Foundation grant. The equipment is designed to accommodate students using wheelchairs, walkers or who may be otherwise medically fragile.

*Students of all abilities are enjoying tic-tac-toe, making music, and gathering around to take turns with the shifting sands panel. Thank you for supporting this grant request and helping to make recess a more inclusive experience for our children.*

- Stacia Hang  
School Counselor, Schwenksville Elementary School





# OUR DOLLARS IN ACTION

## Kick-Off Event for Rally for the Valley:

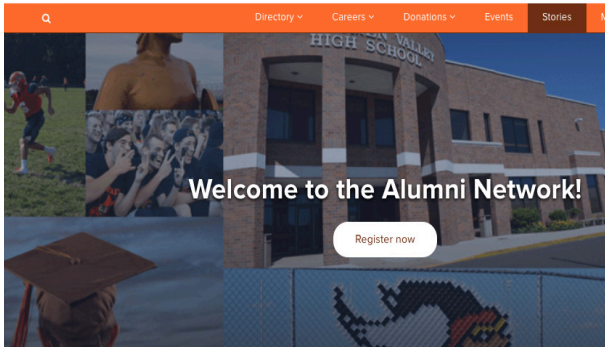
The PVSD Foundation was proud to sponsor the “Rally for the Valley” kick-off event held in November 2020 to generate interest in the district’s plans to install synthetic turf at Thomas J. Keenan Stadium, the varsity baseball field, and the hilltop practice field. The event brought together various segments of the Perkiomen Valley School District community in support of these capital projects, which are meant to improve student safety after a study determined the district’s athletic fields were in dire need of repair.



PERKIOMEN VALLEY SCHOOL DISTRICT ALUMNI NETWORK

Con

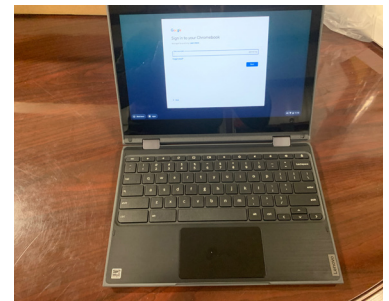
## Alumni Relations Platform: \$5,000



Perkiomen Valley School District can now grow its alumni database and foster connections between alums and current students and staff through the PV Alumni Network, which was funded in its first year through a PVSD Foundation grant. The platform features ways for alums to connect with one another, as well as keep up-to-date on district happenings. In the future, this portal will be integral in the formation of an alumni association and fundraising efforts for both the Foundation and District.

## Chromebooks for the Virtual Voyage: \$30,000

When all school learning moved online in March 2020 due to the coronavirus pandemic, the PVSD Foundation stepped in to support students by purchasing \$30,000 worth of Chromebooks. These devices were then put into the hands of students needing a way to connect with their teachers during the school shut-down.

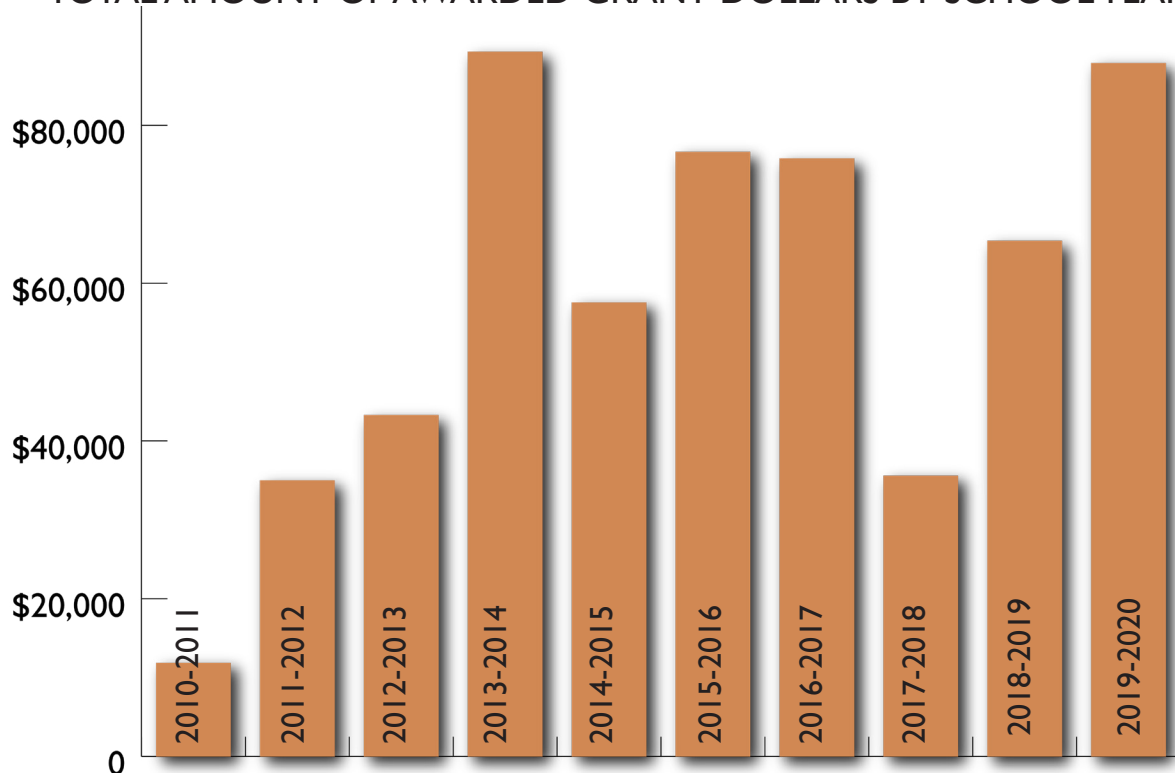


## Senior Recognition Efforts: \$5,000

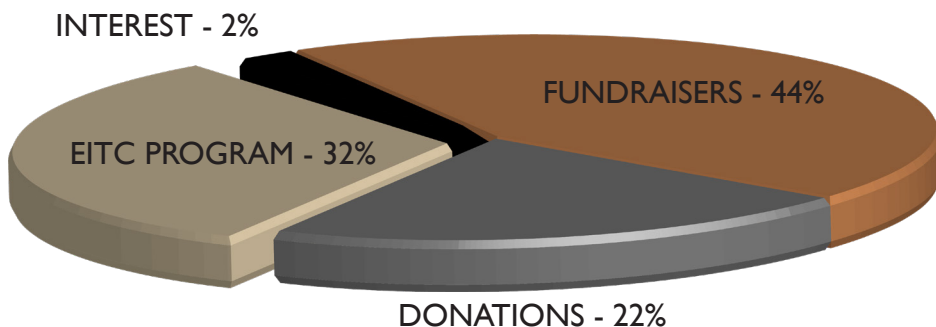
The Class of 2020 graduated under the unusual circumstances of a pandemic, and traditional senior activities couldn't be held. The PVSD Foundation helped fund some special efforts to recognize seniors in a safe way when large gatherings could not be held and schools were closed. Seen here is Lead Principal Dr. Cyndi Moss standing in front of the billboard that was rented on Route 422 to celebrate seniors.

# FOUNDATION BUDGET

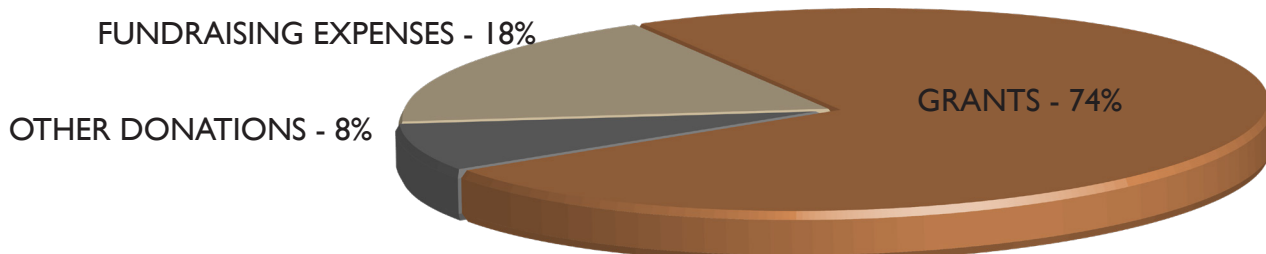
TOTAL AMOUNT OF AWARDED GRANT DOLLARS BY SCHOOL YEAR



WHERE THE MONEY COMES FROM:



WHERE THE MONEY GOES:



# HOW YOU CAN HELP

## JOIN THE EITC PROGRAM & DONATE TO GET TAX CREDITS

The PVSD Foundation has been approved by the PA Department of Community and Economic (DCED) Development as an educational improvement organization.

Through the Educational Improvement Tax Credit Program (EITC), a state program that provides companies with tax credits for donations to a nonprofit educational improvement organization, a business can receive a tax credit equal to 75% of a contribution (up to \$750,000 per year). Credits can be increased to 90% of the contribution, if a business agrees to provide the same amount for two consecutive tax years.

**Special Thanks  
to Our 2019-2020  
EITC Donors:**



**\$35,000**



**\$5,000**

By donating to the Foundation through the EITC program, you are supporting public education and keeping state tax dollars in the local community.

### What Types of Businesses are Eligible to Participate in EITC?

- C-Corporations
- S-Corporations
- Partnerships
- Sole Proprietors
- Limited Liability Companies (LLCs)
- Subchapter S-Corporations and other businesses that pay their state business taxes under the personal income tax on PA business income

## DONATE FUNDS/SPONSORSHIPS

Donations can be made by sending checks made payable to the "PVSD Foundation" at 3 Iron Bridge Drive, Collegeville, PA, 19426. Or you can donate via PayPal on our website at [pvsdfoundation.org](http://pvsdfoundation.org).

You can also donate every time you make a purchase on Amazon by selecting the Foundation through Amazon Smile. Perkiomen Valley School District employees can support the PVSD Foundation through payroll deduction.

We invite sponsors to assist with costs for fundraisers such as the annual Dodgeball Tournament. Sponsorships help offset the costs for organizing and setting up this event each year.



*QNB Bank made a generous \$2,500 donation to the Foundation in March 2020. Seen here are PVSD Foundation President Allison Petersen, QNB VP/Branch Manager Robert Zukowski, Perkiomen Valley School District Superintendent Dr. Barbara Russell, and PVSD Foundation Secretary Shelley Douglas.*

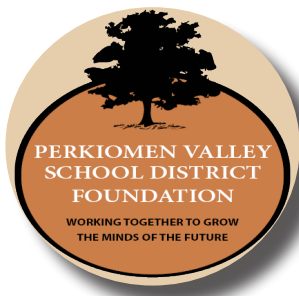
### Thank You to Our 2019-20 Sponsors

Orthodontic Associates of Collegeville, PC  
Last Chance Auto Inc.  
STA  
Levin Legal Group, PC  
Talone Financial Group  
BBD, LLP  
PFM Financial Advisors LLC  
Dr. David McSurdy: The Smile Specialists  
Willis Towers Watson  
Fox Rothschild  
TD Bank  
Raymond James  
Univest Bank and Trust Co.  
Pennsylvania Academy of Dance Arts  
Shirt & Ink  
Wegmans  
ELA Group, Inc.  
PHM Associates, Inc.  
Every Level Basketball  
CM3 Building Solutions, Inc

## ATTEND/PARTICIPATE IN AN UPCOMING FUNDRAISER

Fall 2020 – Mixed Bags Fundraiser  
March 6, 2021 – Dodgeball  
Annual Appeal





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# ANNUAL APPEAL - THANK YOU!

In the 2019-20 school year, the PVSD Foundation continued with its annual appeal, called "Be a Hero to Your Favorite Viking." This initiative raised over \$23,000 for the Foundation. Donations

shown here represent those collected up until June 30, 2020. Donations received after that date will appear in next year's report. We are grateful to the support of the following donors:

## **Odin Level (\$1000+)**

Jonathan & Kathryn Chesshire  
Bob & Dawn Johnston  
Alex & Allison Petersen  
Phoenixville Federal Bank & Trust  
Merck Foundation  
Anthony and Heather Wallace

## **Thor Level (\$500-\$999)**

Maria Craze  
The Quartapella Family  
Daniel Roberts  
Dr. Barbara Russell  
Schweitzer Family Fund

## **Loki Level (\$100-\$499)**

Michael & Laurel Beattie  
MaryAnn & Kenneth Davis  
Shelley Douglas

Sarah Wise Englehart  
Benjamin Enters  
Kenneth & Tamara Fulmer  
Christine Hamilton  
Kelly Insurance  
Kathleen Kelly  
Jessica Lester

A. Piermani and Son  
Novartis

Monroe Energy, LLC  
Vinod Murali  
Vanguard  
Joy Seeger  
Lori Smith

## **Explorer Level (\$1-\$99)**

Sarah Dibbern  
Lee Ann Donato

Estee Lauder Companies  
Andrew Gilchrist  
Angela Gordon  
Brian Kelly  
Connor Liam Macklin  
Cindy & Kevin Mawyer  
Lauren McMahon  
Clinton & Dawn Miller  
Naples Family Foundation  
Nicole Patla  
Pfizer  
The Roopnarine Family  
Patti Schuler  
Marshall Stomel  
Hannah & Kyle Tracey

# 2019-2020 PVSD FOUNDATION ANNUAL REPORT